



CALIFORNIA HEALTH ADVOCATES

California Health Advocates: An Overview

Founded in 1997, we are the leading Medicare advocacy and education non-profit in California. We also administer California's Senior Medicare Patrol program, a nationwide program to protect Medicare beneficiaries from health care fraud and abuse. In addition, we educate on long-term care (LTC) and LTC insurance.

We receive financial support from private and public entities. Visit our website at cahealthadvocates.org to see our grantors, meet our staff, and read the latest news.

Advocacy & Policy

Advocacy - Advocating on behalf of Medicare beneficiaries and their families, we address federal and state issues through media and educational campaigns. We also build and lead coalitions of strategic partners concerned with Medicare-related issues, including long-term care.

Policy - As the premiere watchdog organization for Medicare in California, we monitor trends and support improved rights and protections for Medicare beneficiaries and their families. We collaborate with other experts to address the needs of a growing older population, such as long-term care needs.

Education

We provide accurate and up-to-date Medicare information for both Medicare beneficiaries and their families – and the professionals, advocates and providers who serve them.

Website – Our website provides easy-to-navigate Medicare information organized by topic, through our e-newsletter, blog articles, comments to policymakers, legislative testimony and our widely-used fact sheets on various Medicare topics.

Training - Our expert staff trainers offer educational workshops, webinars and consultation to professionals, including social workers and legislative staff, on comprehensive Medicare topics and policy issues.

Fact Sheets – For an annual subscription, our renowned fact sheets provide detailed Medicare information broken down into “bite size” pieces. The 35+ comprehensive, California-specific fact sheets cover nine major Medicare and other health insurance related topic areas. More information and sample fact sheets are found on our website at cahealthadvocates.org/fact-sheets/.

Health Insurance Counseling and Advocacy Program (HICAP) - Through our membership program, our trainings, technical assistance and educational materials support the state's Health Insurance Counseling and Advocacy Program (HICAP) and counselors who provide free, unbiased one-on-one Medicare counseling and advocacy for California's Medicare beneficiaries. See more about HICAP at cahealthadvocates.org/hicap/.

Customized Medicare Trainings & Workshops for Professionals

We have customizable integrated training and marketing modules to bring our 20 years of expertise to you. These training programs, serving pharmacy organizations and corporations, hospitals, health plans, social workers and other service agencies and companies, **provide up-to-date and comprehensive Medicare training while creating a program to reach out to your patients/clients and potential patients/clients in a personal way.**

We offer a-la-carte workshops addressing major topics in Medicare. These workshops are specifically designed for professionals who serve Medicare beneficiaries.

Current Workshop Topics

1. Medicare: An Overview
2. An Introduction to Medicare Advantage Plans (Part C)
3. Medicare Prescription Drug Plans (Part D)
4. Assistance for People with Low Incomes
5. Medicare Supplemental Insurance and Other Coverage
6. Medicare Appeals
7. Medicare Fraud and Abuse (also available in Spanish)
8. Long-Term Care (LTC) and LTC Insurance

Please contact our Operations Specialist, Porsha Avila at pavila@cahealthadvocates.org or 916-465-8106 for more information on customized trainings and/or to schedule a workshop.

Contributing to our Work

Strengthening protections and ensuring rights for people with Medicare coverage is of growing importance. Thus we seek tax-deductible contributions, grants and sponsorships to support our high quality educational events and publications.

Our work reaches a vast number of older adults, their adult children, other family members, caregivers, providers and professionals throughout the state of California and nationwide.

We are a private 501(c)(3) nonprofit organization, and donations are tax deductible to the extent allowed by law.

If you are interested in learning more about the benefits of supporting our work, please call our Sacramento office at 916-465-8104 and ask

about making a contribution and helping California's Medicare beneficiaries.

You may also donate online at cahealthadvocates.org/donate/ or send a donation to:

California Health Advocates

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Federal Tax I.D. # 94-3275527