Today’s Agenda

• “An overview of fraud trends from California”
  • Sandy Morales, Case Manager, Senior Medicare Patrol
• “Revisions to the CMS MA and Part D Marketing Guidelines”
  • Julie Lowrie, Outreach Specialist, Senior Medicare Patrol
• “An Advocate’s Perspective on the Marketing Guidelines”
  • David Lipschutz, Associate Director and Senior Policy Attorney, Center for Medicare Advocacy
California Fraud Cases: Jan – Sept 2019
427 total cases

- DME Brace Scams: 29%
- Fraudulent Genetic Tests: 21%
- Deceptive Hospice Enrollments: 12%
- Billing Issues: 10%
- Deceptive Home Health Care Enrollments: 7%
- MA Plan Marketing Misconduct: 5%
- Medicare Advantage Plans and Agents: 4%
- Medicare Phone Scams: 2%
- Medicare Supplement Scams: 2%
- New Medicare Card Scams: 1%
- Misc.

Total cases: 427
Medicare Back Brace Scam

- Beneficiaries receiving cold calls, visits to their homes
- Receiving multiple packages of braces
- Medicare paying thousands $$
Deceptive Hospice Enrollments

- Non-terminal beneficiaries tricked
- Caregivers deceived
- Kickbacks, referrals (Home Health, Skilled Nursing)
- Palliative v Curative
- Impact of hospice on record
- Inadequate or no care
Genetic Testing Scam

• Scammers – health fairs, housing sites, cold calls
• Rx conflicts, cancer screening
• Cheek swab for DNA
• Medicare pays scammer for expensive tests
• Testing goes on Medicare record
<table>
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<tr>
<th>Service Provided &amp; Billing Code</th>
<th>Service Approved?</th>
<th>Amount Provider Charged</th>
<th>Medicare Approved Amount</th>
<th>Medicare Paid</th>
<th>You May Be Billed</th>
<th>Notes Below</th>
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<td>Molecular pathology procedure level 6 (81405-90)</td>
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<tr>
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</tr>
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</table>

**Total for Claim #29-19107-374-280**

$14,783.53, $5,045.81, $4,944.89, $0.00

**Notes for Claims Above**

K The information provided does not support the need for this service or item.

L We used a Local Coverage Determination (LCD) to decide coverage for your claim. To appeal, get a copy of the LCD. For more information, visit http://www.medicare.gov.

Continued
Senior Medicare Patrol offers:
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✓ Fraudulent billing referred to law