Protect Yourself from Marketing F.R.A.U.D.

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Julie Lowrie
Investigator, California Department of Managed Health Care

www.HealthHelp.ca.gov
Who Are We?

- Department of Managed Health Care
- State Agency
- Regulate HMOs
- Provide consumer protection for 22.7 million HMO members
Our Fraud-Fighting Partners

- CMS
- Plan Compliance Divisions
- Senior Medicare Patrol
- Law Enforcement Agencies
- Consumers

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F.R.A.U.D.

- F.lags
- R.eport
- A.ction
- U.You
- D.iligent Detection

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Marketing Misconduct

• Enrolled without Knowledge/Authorization
• Use of “Scare Tactics”
• Misrepresentations
  • Benefits
  • Costs

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New Trends

• Medical providers
• Gifts
• Educational Meetings
• Public Places
• Telemarketing Calls
• Materials at Residence
• Solicitors & “MediConnect Presentations”

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Lead Generators
Your Input Matters!

First Responder

“Eyes and Ears”

Important Partners

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Empowered F.R.A.U.D. Fighters!

The possibilities are endless!

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Questions?
Contact Information

Julie Lowrie
Associate Investigator
916-327-8036
julie.lowrie@dmhc.ca.gov