

A Story About

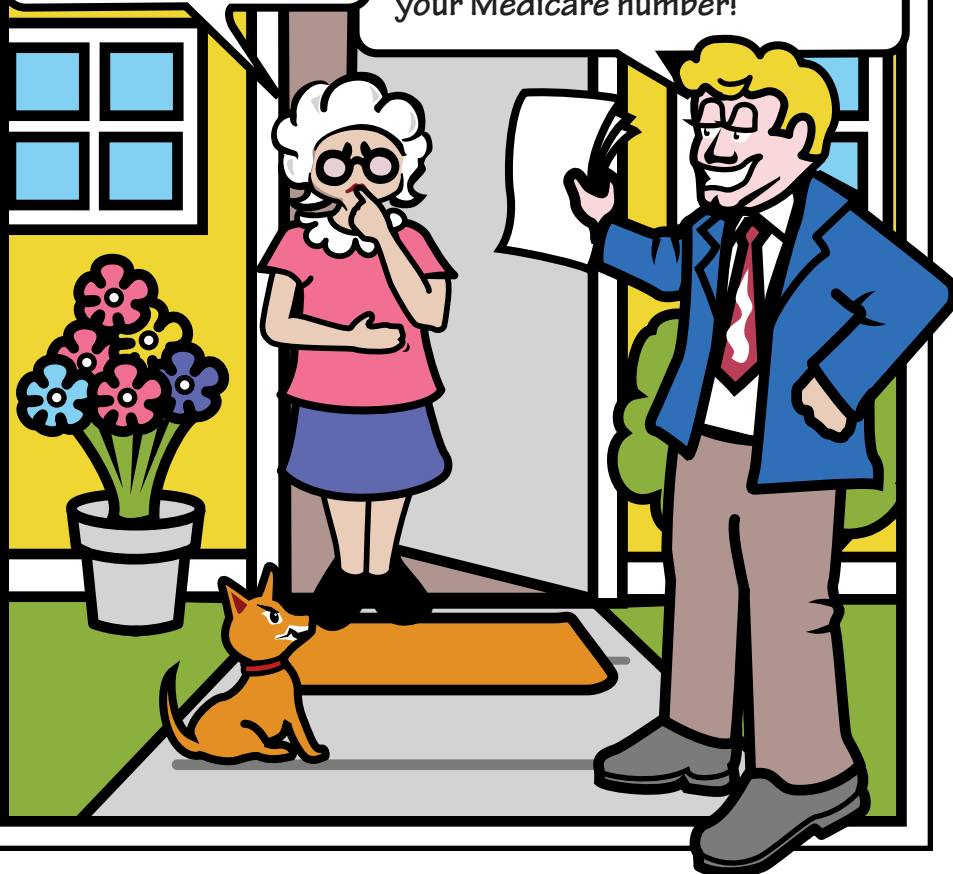
Betty & the Greedy Agent

Avoid Medicare Marketing Scams!

Most insurance agents want to help you. But some agents just want to sell you a plan and collect their commission, even when the plan isn't right for you. Here's a story of a greedy insurance agent coming to beneficiary Betty's home to get her to switch plans.

Oh! I don't know it's all so confusing. This plan sounds good - who can beat a \$0 monthly premium?! But...

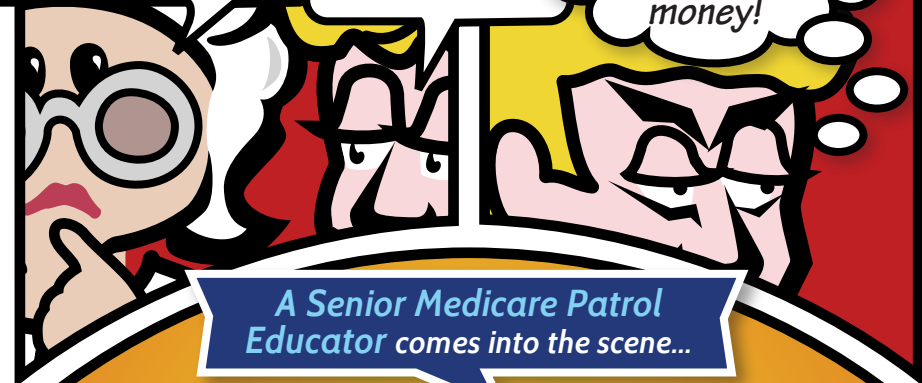
But what?! It's a great deal and besides, you **MUST** switch plans each year to stay with your doctor. Now just sign here and give me your Medicare number!



Oh, but hmmm... I like my current plan... and my doctor! Do I really have to switch plans each year?

Yes! And you'd be a fool to wait!! Just gimme your Medicare number!

Haha! She doesn't need to switch plans each year to keep her doctor. I just want to make more money!



A Senior Medicare Patrol Educator comes into the scene...



Wait! Don't do it Betty! You don't have to switch plans. It's your choice to stay or change plans. For free, unbiased Medicare counseling, call the **Health Insurance Counseling and Advocacy Program (HICAP)** at **1-800-434-0222**.

Senior Medicare Patrol empowers people like you to beware of bad agents! To report Medicare fraud or marketing violations, call our SMP helpline at **1-855-613-7080**.

